

Read Free The Art And Craft Of Feature Writing Based On Wall Street Journal Guide William E Blundell Free Download Pdf

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Thirty-one writers, editors, and teachers offer advice on feature story writing, plus examples of successful stories and techniques for developing specific skills Professional Feature Writing provides the basics of news media feature writing and establishes a solid foundation for students and writers making feature writing their career. This fifth edition offers a thorough and up-to-date look at newspaper, magazine, newsletter, and online publications, with emphasis on daily newspapers and consumer magazines. It serves as a comprehensive introduction to feature writing, emphasizing writing skills, article types, and the collegiate and professional writing life. With a wide variety of perspectives and experiences of both young and experienced writers, editors, publishers, and professors, the text is filled with practical guidance for writing a wide variety of features. Emphasizing writing values to strengthen a new writer's journalistic practices, author Bruce Garrison offers insights and expertise based on his own experience and the advice of professionals. He also includes lists of tips, observations, guidelines, sources, and story ideas, and gives a solid tour of the forms and approaches to feature writing. New for this edition are: Updated examples of feature writing, integrated throughout the text Profiles of young newspaper and magazine feature writers, highlighting their experiences and paths to success in the profession Coverage of computer-based research tools for writers, including discussion of on-line computer-based research tools with specific focus on the World Wide Web Discussion of online newspapers, magazines, newsletters, and original online publications and the role of feature writing for electronic publications. Each chapter includes excerpts and complete articles from the nation's leading publications. Building on introductory writing and reporting skills, this text is appropriate for upper-division journalism students learning feature writing and advanced writing topics. It will also serve as a valuable resource for freelance writers. This text offers the basics of news media feature writing and guides motivated beginners down the right path toward success as professional feature writers. It looks at newspaper, magazine, newsletter, and online publications, with emphasis on daily newspapers and consumer magazines. Provides readers with the necessary tools to create and market a screenplay, discussing topics such as structure, character development, and style A combination manual and reader, this book offers a comprehensive overview of practical skills complemented by full-length examples of some of the best work in the genre. The chapters are written by a team of seasoned journalists and educators, and the readings have been carefully chosen to help illustrate a specific skill or approach. This book will inform and inspire feature writers at every level.-- Publisher description. Good writing engages as it informs and feature journalism offers writers the opportunity to tell deep, affecting stories that look beyond the immediate mechanics of who, what, where and when and explore the more difficult-and more rewarding- questions: how and why? Whether you're a blogger, a news journalist or an aspiring lifestyle reporter, a strong voice and a fresh, informed perspective remain in short supply and strong demand; this book will help you craft the kind of narratives people can't wait to share on their social media feeds. Writing Feature Stories established a reputation as a comprehensive, thought-provoking and engaging introduction to researching and writing feature stories. This second edition is completely overhauled to reflect the range of print and digital feature formats, and the variety of online, mobile and traditional media in which they appear. This hands-on guide explains how to generate fresh ideas; research online and offline; make the most of interviews; sift and sort raw material; structure and write the story; edit and proofread your work; find the best platform for your story; and pitch your work to editors. 'A wide-ranging, much-needed master class for anyone who tells true yarns in this fast-changing journalistic marketplace' - Bruce Shapiro, Columbia University 'Useful and thought provoking' - Margaret Simons, journalist and author 'A must read for any digital storyteller who wants to write emotive, engaging, believable content.' - Nidhi Dutt, foreign correspondent Always Get the Name of the Dog is a guide to journalistic interviewing, written by a journalist, for journalists. It features advice from some of the best writers and reporters in the business, and takes a comprehensive view of media interviewing across multiple platforms, while emphasizing active learning to give readers actionable steps to become great media interviewers. Through real

scenarios and examples, this text takes future journalists through the steps of the interview, from research to source identification to question development and beyond. Whether you are a journalism student or an experienced reporter looking to sharpen your skills, this text can help make sure you get all you need from every interview you conduct. Hennessy's classic text tells you everything you need to know about writing successful features. You will learn how to formulate and develop ideas and how to shape them to fit different markets. Now in its fourth edition, *Writing Feature Articles* has been fully revised and updated to take into account the changing requirements of journalism and media courses. You will also discover how to exploit new technology for both researching and writing online. Learn step-by-step how to plan, research and write articles for a wide variety of 'popular', 'quality' and specialist publications. Discover more and make the advice stick by completing the tasks and reading the keen analysis of extracts from the best of today's writing. Packed with inspirational advice in a friendly, highly readable style, this guide is a must-have for practising and aspiring journalists and writers. This book provides an important and original way of understanding how journalists use emotion to communicate to readers, posing the deceptively simple question, 'how do journalists make us feel something when we read their work?'. Martin uses case-studies of award-winning magazine-style features to illuminate how some of the best writers of literary journalism give readers the gift of experiencing a range of perspectives and emotions in the telling of a single story. Part One of this book discusses the origins and development of narrative journalism and introduces a new theoretical framework, the Virtue Paradigm, and a new textual analysis tool, the Virtue Map. Part Two includes three case-studies of prize-winning journalism, demonstrating how the Virtue Paradigm and the Virtue Map provide fresh insight into narrative journalism and the ongoing conversation of what it means to live well together in community. This book provides you with all the tools you need to write an excellent academic article and get it published. This book provides a practical and richly informative introduction to feature writing and the broader context in which features journalists operate. As well as covering the key elements and distinctive features that constitute good feature writing, the book also offers a rich resource of real life examples, case studies and exercises. The authors have drawn on their considerable shared experience to provide a solid and engaging grounding in the principles and practice of feature writing. The textbook will explore the possibilities of feature writing, including essential basics, such as: Why journalists become feature writers The difference between news stories and features What features need to contain How to write features The different types of features The text is intended for both those who are studying the media at degree level and those who are wishing to embark on a career in the print industry. It will be invaluable for trainee feature writers. A guide to writing style for all reporters, feature writers, editors, and journalism students. Demonstrates sound professional techniques to give stories clarity, precision and polish. This new text offers a fresh look at feature writing and reporting in the 21st century. Award-winning professor and author Jennifer Brannock Cox teaches students the fundamentals of feature writing and reporting while emphasizing the skills and tools needed to be successful in the digital era. Packed with the best samples of feature writing today, this practical text gives students ample opportunity to practice their writing as they build a portfolio of work for their future careers. Cox's special attention on new multimedia and online reporting prepares readers for success in a rapidly changing media landscape. *Writing Feature Articles* presents clear and engaging advice for students and young professionals on working as a freelance feature writer. This fifth edition not only covers producing content for print, but also for digital platforms and online. Mary Hogarth offers comprehensive guidance on every aspect of feature writing, from having the initial idea and conducting market and subject research, to choosing the right target audience and publishing platform and successfully pitching the article. In addition, the book instructs students on developing their own journalistic style and effectively structuring their feature. Each chapter then concludes with an action plan to help students put what they have read into practice. Topics include: Life as a freelance Building a professional profile Telling a story with images Developing a specialism Interviewing skills Profile and interview articles Working in publicity and advertising A career in magazines and newspapers Getting published overseas Understanding issues in media law and regulation The book also provides an extensive range of interviews with successful media professionals, including a newspaper editor, a money, health and lifestyle journalist, a copywriter and an award-winning columnist, where they share their own experiences of working in the industry and offer invaluable tips on best practice. Will show students how to research, structure and write stories, how to navigate legal and ethical issues and how to market their work: while learning how to tackle different styles of writing, from profiles, to issue-based stories, to columns, to biographies and advertising copy. All are Australian authors. A text for undergraduate feature-writing classes, also useful for freelance writers. Award-winning newspaper and magazine features illustrate writing principles in chapters on getting ideas, differences between the magazine article and the newspaper feature, interviewing, marketing articles, and wri The new edition of *Writing for Journalists* focuses on the key issue for writers working across all forms of media today: how to produce clear, engaging and illuminating copy that will keep the reader hooked from start to finish. Written by skilled specialist contributors and drawing on a broad range of examples to illustrate the best professional practice, this edition includes: chapters on how to write news, features and reviews whatever the format used for delivery expanded chapters on writing for digital publication in both shortform and longform top tips on writing columns and blogs from leading professionals an exploration of the importance of style and its impact on great journalistic writing an extensive glossary of terms used in journalism and suggestions for further reading This is an essential guide to good writing for all practising

journalists and students of journalism. Good writing engages as it informs and feature journalism offers writers the opportunity to tell deep, affecting stories that look beyond the immediate mechanics of who, what, where and when and explore the more difficult-and more rewarding- questions: how and why? Whether you're a blogger, a news journalist or an aspiring lifestyle reporter, a strong voice and a fresh, informed perspective remain in short supply and strong demand; this book will help you craft the kind of narratives people can't wait to share on their social media feeds. Writing Feature Stories established a reputation as a comprehensive, thought-provoking and engaging introduction to researching and writing feature stories. This second edition is completely overhauled to reflect the range of print and digital feature formats, and the variety of online, mobile and traditional media in which they appear. This hands-on guide explains how to generate fresh ideas; research online and offline; make the most of interviews; sift and sort raw material; structure and write the story; edit and proofread your work; find the best platform for your story; and pitch your work to editors. 'A wide-ranging, much-needed master class for anyone who tells true yarns in this fast-changing journalistic marketplace' - Bruce Shapiro, Columbia University 'Useful and thought provoking' - Margaret Simons, journalist and author 'A must read for any digital storyteller who wants to write emotive, engaging, believable content.' - Nidhi Dutt, foreign correspondent

Hennessy examines the different techniques required to write articles for a wide variety of newspapers and magazines, and analyses in detail many published articles to show what makes them succeed for their audiences. Contains chapters on writing news; writing features; writing reviews; style and a glossary of terms used by journalists. If we ask the lay readers why they read newspapers, the obvious answer would be to get news. However, what keeps the newspaper endearing and, in a way, enduring are the longer stories about people behind the news, about the humorous everyday experiences we all have, or the closer look at someone and the unexpected surprises we get in the process. In short, we call these features. In this substantially revised book on Feature Writing, the author with her vast experience discusses various aspects of Feature Writing. She focuses on different types of features found in newspapers—Humour and Satire, Brights, Human Interest Features, Travel Features and News Features—and illustrates each of these. In addition, she provides a detailed description of Profiles, Interviews, and Online Features with examples, and gives a clear analysis of Feature Writing Techniques. Intended as a text for students offering courses in Journalism, this book would also be extremely useful for freelance writers, and anyone who has a flair for writing. What is New to THE SECOND Edition Includes two new chapters on Obituary and Tribute, and Sports and new sections such as Blogs and Professionalism in Journalism. Provides more illustrations culled from recent newspapers. Gives explanatory notes on some key words used in the book, and a section on Vocabulary. What the Reviewers Say In this delightful book on FW [Feature Writing], Meera Raghavendra Rao brings home to us that writing a story or a novel is one way of discovering sequence in experience, of stumbling upon cause and effect in the happenings of a writer's own life. In my view Meera Raghavendra Rao's book on FW is an exceptionally good and useful book not only for all students of Journalism but also for all writers interested in FW. —V. Sundaram, News Today The author has used instances from her career spanning more than two decades to illustrate various situations in this book. —Deccan Chronicle The book is a rather exhaustive guide on ways to tell a feature story. Among the other pluses is the Indianness permeating the book—most sample articles are home-brewn. —The Hindu, Metroplus Weekend

Feature Writing for Journalists considers both newspapers and magazines and helps the new or aspiring journalist to become a successful feature writer. Using examples from a wide range of papers, specialist and trade magazines and 'alternative' publications, Sharon Wheeler considers the different types of material that come under the term 'feature' including human interest pieces, restaurant reviews and advice columns. With relevant case studies as well as interviews with practitioners, Feature Writing for Journalists is exactly what you need to understand and create exciting and informative features. What does it take to launch a career writing for magazines? In this comprehensive, up-to-date introduction to magazine writing, students will learn everything from the initial story pitch all the way through to the final production, taking with them the essential tools and skills they will need for today's rapidly changing media landscape. Written by a team of experienced writers and editors, Magazine Writing teaches the time-tested rules for good writing alongside the modern tools for digital storytelling. From service pieces to profiles, entertainment stories and travel articles, it provides expert guidance on topics such as: developing saleable ideas; appealing to specific segments of the market; navigating a successful pitch; writing and editing content for a variety of areas, including service, profiles, entertainment, travel, human interest and enterprise Chock full of examples of published works, conversations with successful magazine contributors and bloggers, and interviews with working editors, Magazine Writing gives students all the practical and necessary insights they need to jumpstart a successful magazine writing career. It's the new nonfiction: the creative hybrid combining the readability and excitement of fiction with the best of expository prose; the innovative genre that has been awarded virtually every Pulitzer Prize for literary journalism since 1979. In this book, an undisputed master of the great American nonfiction short story shares his secrets. Creativity and Feature Writing explores how to generate ideas in feature writing. Using clear explanations, examples and exercises, experienced feature writer and teacher Ellie Levenson highlights how feature writers, editors and bloggers can generate ideas and how to turn these into published, paid for articles. A variety of approaches to idea generation are explored including getting feature ideas from: objects, your own life and the lives of others the news and non-news articles, including books, leaflets, the internet and any other printed matter press releases, and from direct contact with charities and press officers new people, new places

and new experiences. The book draws on a range of tips from practicing journalists and editors and displays case studies of example features to chart ideas from conception to publication. Using a step-by-step description of styles and techniques, *Featuring Writing: Telling the Story, 2e*, will show students how to research, structure and write stories, how to navigate legal and ethical issues, and how to market their work: while learning how to tackle different styles of writing, from profiles, reviews, and sports journalism to issue-based stories, columns, biographies and advertising copy. *Real Feature Writing* emphasizes story shape and structure by illustrating several distinct types of feature and non-fiction stories, all drawn from the real world. Author Abraham Aamidor presents a collection of distinct non-deadline story types (profile, trend, focus, advocacy, and more), providing an introduction to each story type, a full-text example, a critical analysis of the example, and clear directions for producing similar stories. In this second edition, Aamidor and his guest contributors (all with real-world journalistic experience) demonstrate in clear, honest language how to write features. New for this edition are: *updated examples of feature writing, integrated throughout the text;*a chapter on ethical journalism, which takes a critical look at propaganda;*a chapter on international perspectives, including coverage of issues in the Middle East;*chapters on research, freelancing, content editing, copyediting, and literary journalism. This text is appropriate for upper-level journalism students, and will be a valuable resource for freelance writers and young working journalists needing guidance on writing features. From basic newspaper features to in-depth magazine articles and incisive commentary, *The Art of Feature Writing* introduces students to the myriad tasks of a journalist--including researching, interviewing, organizing, writing and marketing. Replete with accessible, dynamic examples drawn from a variety of diverse sources, this book takes a step-by-step approach to give students the skills, tools and confidence they need to produce their own distinctive material. With the encouraging voice of an experienced teacher, Hutchison imparts sensible advice on both the craft of writing and the more practical concerns of a freelancer. The book is enhanced by rich pedagogical features including key points, chapter summaries and numerous exercises. From writing a lead that sings to the income tax implications of a freelance career, *The Art of Feature Writing* helps students generate compelling copy as they develop a more sophisticated understanding of the career of a writer. Updated with fresh facts, examples and illustrations, along with two new chapters on digital media and blogs this third edition continues to be the authoritative and essential guide to writing engaging and marketable feature stories. Covers everything from finding original ideas and angles to locating expert sources Expanded edition with new chapters on storytelling for digital media and building a story blog Captivating style exemplifies the authors' expert guidance, combining academic authority with professional know-how Comprehensive coverage of all the angles, including marketing written work and finding jobs in the publishing industry Essential reading for anyone wishing to become a strong feature writer Accompanied by a website with a wealth of resources including PowerPoint presentations, handouts, and Q&As that will be available upon publication: www.wiley.com/go/summerandmiller Relying on the basic principles of journalism, *Feature Writing* makes feature writing accessible for students through a combination of student and professional examples. While most other texts focus on high-level professional feature writing, "*Feature Writing*" focuses on entry-level writing, a skill that students will need to develop for their early careers. Each chapter covers specific aspects of feature writing and reviews the applicable principles of journalism. This student-friendly text speaks to readers in conversational yet informative, organized prose. Students will gain confidence as they study features written at an accessible level as well as gain insight from exemplary professional writing examples. *Features* Provides over 40 examples of feature writing, demonstrating a variety of feature stories and how they are written. *Features* student-written examples in every chapter, allowing students to see other students' work and gain confidence in their own writing abilities. Includes "Chat Room" sections that provide questions and activities to help students analyze feature writing and develop their own feature stories. Includes "Help!" sections at the end of each chapter that highlight and define important terms and concepts. About the Author Carla Johnson, Ph.D., University of Notre Dame (1988), worked for 25 years as a special assignment and freelance feature writer for newspapers and magazines, at the same time teaching journalism at the high school and college levels. She has also worked as publicity director for Lake Michigan College and been lead arts reviewer for *The South Bend Tribune*. For the past 14 years she has been a full-time faculty member at Saint Mary's College in Indiana, teaching courses for both the English and Communication departments, including *Writing for Advertising and Public Relations*, *Feature Writing*, *Media Writing*, and *Magazine Writing*. As Professional Writing Specialist and Internship Coordinator for the English department, she oversees students' professional writing experiences and teaches seminars in professional writing, publishing, and portfolio building. *Writing Feature Articles* presents clear and engaging advice for students and young professionals on working as a freelance feature writer. This fifth edition not only covers producing content for print, but also for digital platforms and online. Mary Hogarth offers comprehensive guidance on every aspect of feature writing, from having the initial idea and conducting market and subject research, to choosing the right target audience and publishing platform and successfully pitching the article. In addition, the book instructs students on developing their own journalistic style and effectively structuring their feature. Each chapter then concludes with an action plan to help students put what they have read into practice. Topics include: Life as a freelance Building a professional profile Telling a story with images Developing a specialism Interviewing skills Profile and interview articles Working in publicity and advertising A career in magazines and newspapers Getting published overseas Understanding issues in media law and regulation The book also

provides an extensive range of interviews with successful media professionals, including a newspaper editor, a money, health and lifestyle journalist, a copywriter and an award-winning columnist, where they share their own experiences of working in the industry and offer invaluable tips on best practice. A practical guide to all aspects of feature writing for journalists and freelance writers. This revised edition of Newspaper Feature Writing is at the cutting edge of the revolution. It has three main aims: to maintain and enhance the systematic approach to feature writing pioneered in the earlier editions; to help lecturers integrate CAR. As Garlock relates in the preface, “The quality of the research, reporting and writing of these unique features is stunning. No two are written exactly the same way. But they all hold to one constant: strong emotions and content—powerful, touching, frightening, harrowing journalism.” The rules for winning a Pulitzer Prize in feature writing are simple, yet demanding: the prize is awarded for “a distinguished example of feature writing giving prime consideration to high literary quality and originality.” For over two decades, the Pulitzer has been given annually to journalists whose work best exemplifies those high ideals. The second edition of Pulitzer Prize Feature Stories: America’s Best Writing is an unabridged collection of this award-winning work, now covering 25 years. Editor David Garlock analyzes each story, and readers are given a glimpse at the circumstances surrounding the narrative. Each feature is followed by an insightful analysis by Garlock that probes the tactics the feature writer used in both writing and reporting the work. Journalism students and experienced professional writers will find Pulitzer Prize Feature Stories an essential compendium of the best feature writing of the last quarter century. Storytelling—how to catch and hold a reader’s interest through artful narration of factual material William E. Blundell, one of the best writers on one of America’s best-written papers—The Wall Street Journal—has put his famous Journal Feature-Writing Seminars into this step-by-step guide for turning out great articles. Filled with expert instruction on a complex art, it provides beginners with a systematic approach to feature writing and deftly teaches old pros some new tricks about: · How and where to get ideas · What readers like and don’t like · Adding energy and interest to tired topics · Getting from first ideas to finish article · The rules of organization · How—and whom—to quote and paraphrase · Wordcraft, leads, and narrative flow · Self-editing and notes on style . . . plus many sample feature articles. Using experience-driven advice and compelling articles from scores of newspaper, magazine and online writers, Feature Writing shows how award-winning journalists achieve excellence and national recognition. The Seventh Edition helps the reader cultivate vital journalistic skills through detailed coverage on creating and refining article ideas, conducting research and interviews, writing, and navigating legal and ethical questions. World-class writing examples from Pulitzer Prize feature writers, extensive updates, and timely tips from some of America’s best feature writers have made this the premier book in its field for more than three decades.

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